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Apollo launches new hi-tech hub on OMR



Prathap C. Reddy (left) of Apollo Hospitals and N. Chandrasekaran of TCS at the launch of Apollo Speciality Hospitals on OMR

Keeping tabs on a loved one who is in hospital is often difficult, especially for people who live abroad.

Now, to allay fears of patients' relatives, and also to share joyful moments like the birth of the child, Apollo Hospitals has launched a social media site called 'Your Care Page'. The website, launched at the inauguration of Apollo Speciality Hospitals, OMR, will allow patients and their relatives to update their health status, allowing friends and relatives abroad to monitor their progress. Parents can even post photographs and videos of their newborns.



Patients admitted to Apollo Speciality Hospitals on OMR will also be able to get in touch with their loved ones through the 'I See You' virtual visitor solution.

Speaking at the launch, Prathap C. Reddy, chairman, Apollo Hospitals, said, "Apollo will use connectivity and data resources to maximise our reach across the world." He said soon, all Apollo pharmacies would be connected to the hospital database to allow seamless delivery of healthcare.

Healthcare is one sector that will be most influenced by new technology, said chief guest at the function, N. Chandrasekaran, CEO and MD, Tata Consultancy Services. "The transformation of the industry in the next five to ten years will be profound thanks to advances in technology," he said.

The OMR hospital will have electronic medical records and e-payment systems. The team will also collect data to help with research and development. Suneeta Reddy, managing director of Apollo, and Preetha Reddy, joint managing director, were also present.